



Building Dialogues on Diversity

SIETAR Europa Congress 2019

in partnership with:



in cooperation with:

IACCM

INTERNATIONAL ASSOCIATION OF
CROSS-CULTURAL COMPETENCE
AND MANAGEMENT



Discover Learn Share

in Leuven, Belgium

from the 27th of May to the 2nd of June 2019

congress2019@sietareu.org

www.sietareu.org/seucongress2019/

#seucongress



Welcome to the SIETAR Europa Congress in Leuven, Belgium!

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The KU Leuven Wifi network requires a password code, which will be provided upon registration.



STAY UPDATED! Download the official congress app via:
whova.com/portal/sieta_201905/

Contact us via:
congress2019@sietareu.org | communication@sietareu.org

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Dear colleagues and friends,

I am delighted to share with you the programme for the **2019 SIETAR Europa Congress** taking place in the beautiful, historic city of Leuven in Belgium. The theme of the congress is “Building Dialogues on Diversity – Towards a Future of Hope.”

This theme is timely, given the problems and polarisations we see around the world today. It is also dear to the hearts of those involved in intercultural education, training and research, who approach diversity in a spirit of positivity. The congress continues our endeavour to promote and design dialogues which help us explore differences and derive lessons from them, building common ground towards a future of hope. As Mohammed Ridouani, Mayor of the city of Leuven and keynote speaker at our Welcome Reception so aptly says, ‘A society that gives room to dialogue and meeting and that cherishes openness and empathy between the various communities and cultures is stronger and more futureproof. The opposite – a society that thrives on polarisation, on division, even on hate – is no option, if we want a prosperous future.’

We have an outstanding line-up of keynote speakers from a range of disciplines and professions who will be addressing the theme of the congress and bringing different perspectives and approaches.

This reflects our multi-disciplinary membership base and our congress participants who come from all over the world. The global SIETAR network is the largest intercultural society worldwide, committed to fostering awareness and the development and application of knowledge, values and skills enabling effective intercultural and interethnic relations at the individual, group, organisation and community levels. The network is multi-disciplinary working across the fields of anthropology, psychology, sociology, education, management, international relations, religion, gender studies, cultural studies and political science.

With all these diverse interests, concerns and topics, it was important that we capture not only intercultural relations on all these levels but also look at how socio-economic and political events and connections are changing our cultural landscape and world order. We are pleased therefore to offer five congress tracks; four for practitioners:

Track 1: Business & Organizational Challenges – leadership practices in turbulent times

Track 2: Socio-political Concerns – promoting unity in diverse societies

Track 3: Migration – building strength out of opportunities and challenges

Track 4: Education and Intercultural Professions – recent research and other critical developments

We are also pleased, once again to include a fifth academic track in cooperation with the IACCM for the third consecutive SIETAR Europa congress. This builds on and enhances the research element of SIETAR.

A programme of pre and post Congress workshops is on offer too, and we have a number of social events, including our Gala dinner and a Newcomers session for first time attendees of a SIETAR Congress or those who want to find out more about SIETAR.

The popular SIETAR Film and Media Festival is back again and promises to fascinate, stimulate and inspire, but also illustrates how effectively awareness of cultural diversity can be raised and dialogue and understanding fostered through arts and media channels.

We of-course have an incredible programme of presentations, selected - with difficulty- from the high volume of top-quality submissions received. The formats of presentations include TED style talks, workshops, panels, poster-sessions and roundtables.

I wish to say a huge thank you to everyone who has made this congress possible. SIETAR Europa is a fully voluntary organisation and so each congress is made possible through the passion, commitment and dedication of the individuals who come together in different committees and work tirelessly to put on a high quality, inspiring and engaging event.

I would also like to thank all of you for your time and effort attending this Congress, some of you travelling from the other side of the world to do so, and for supporting the work and values of the global SIETAR network. I wish you all a fantastic congress in which you continue to ‘discover, learn and share.’

With all best wishes,

Joyce Jenkins | SIETAR Europa President

Congress Event Overview

Wednesday, 29th of May 2019

15:00 - 18:00 **Welcome Reception**, Leuven City Hall
Enjoy the welcome speech by the SIETAR Europa President and keynote by the Mayor of the city of Leuven Mohamed Ridouani followed by an informal and relaxed atmosphere giving you the opportunity to catch up with old friends and make some new ones.

Thursday, 30th of May 2019

9:00 - 9:50 **Opening Day 1 & facilitated keynote session**, Plenary session room

10:00 - 11:30 **Newcomers Session**, Room 8
SIETAR Europa invites all the newcomers to join this session.

18.15 - 20.00 **General Assembly**, Plenary session room

Friday, 31st of May 2019

9:00 - 9:50 **Opening Day 2 & facilitated keynote session**, Plenary session room

10:00 - 13:30 **Diversity & Inclusion Special Session**, Room 8

20:00 - open end **Gala Dinner**, De Hoorn
The Gala Dinner is traditionally a highlight in the social programme of the SIETAR Europa Congress and provides an opportunity for the participants to relax and enjoy meeting outside the day programme.

Saturday, 1st of June 2019

9:00 - 9:50 **Opening Day 3 & facilitated keynote session**, Plenary session room

14:30 - 16:00 **SIG Migration Working Session**, Room 3

Congress venue:

KU Leuven | ON2
Herestraat 49; Building number: 402-18
3000 Leuven, Belgium

Access Guide to KU Leuven | ON2: <https://www.kuleuven.be/kulag/en/gebouw/402-18>

Track overview

Track 1: Business & Organizational Challenges

Leadership practices in turbulent times

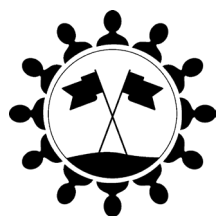


Working internationally in our turbulent times has led to questioning of management practices, leadership styles and ethical behaviour. Diverse groups and diverse circumstances result in different and changing expectations, where common ground needs to be created to be successful.

In this track we focus on experience, research and best practices in international leadership. We create a forum where we can learn about new research findings, share experience and learn from each other's best practices and mistakes.

Track 2: Socio-political Concerns

Promoting unity in diverse societies



Society has become increasingly polarized in recent years. We see more people with strong opinions condemning others with other points of view. Certainly, before elections emotions flare, with a special role for the public and social media.

In this track we want to address issues regarding diverse societies and share stories and practices which can provide us with a vision of a common ground, towards societies which live more in harmony within themselves and share the goodwill to help others.

Track 3: Migration

Building strength out of opportunities and challenges

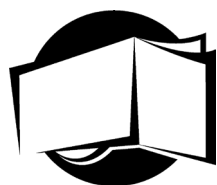


Starting from 2015, the migration waves from Africa and Asia towards Europe are still ongoing and the situation continues to be considered as a refugee crisis. European countries are having different approaches towards managing the situation.

In this track, we want to focus our intention to one of the hottest topics of the recent years, with the aim to share the latest research and best practices and towards a possible solution to the migration crises with the aim of having stable societies which help one-another.

Track 4: Education and Intercultural Professions

Recent research and other critical developments



What are the current updates and developments in theory, methodology and the practice of teaching, training and consulting? What challenges are academics and intercultural professionals faced with? In this track we want to exchange experiences, best practices, insights and work towards solutions.

Track overview

Track 5: Academic Track



The academic track of the SIETAR Europa Congress 2019 is created to give an opportunity for surfacing latest research, especially as it relates to intercultural management. It is organized in cooperation with the IACCM (International Association of Cross-Cultural Competence and Management).

About IACCM: www.wu.ac.at/iaccm/about-iaccm/

There will be the IACCM 2019 student best paper award and a best academic congress paper award. The award winners will be given the chance to compete for the publication of their papers in the EJCCM Journal.

About EJCCM: <https://www.inderscience.com/jhome.php?jcode=ejccm>

Track 6: Film Festival



The SIETAR Europa Film Festival, first held in 2007 Sofia, Bulgaria, screens selected documentaries as part of our major congresses.

The added value of documentaries is that they reach people in a different way, films have an emotional appeal. What cannot be accomplished through spoken and written texts is often achieved through the visual elements characteristic of the film screen. We aim to screen documentaries that incite compassion, reflection, discussion and action.

Documentaries can be very useful as teaching and learning tools in education. Myriad social media and virtual communities create opportunities for discussing and sharing views. During this 2019 congress, SIETAR, again, offers opportunities on how to use films or film fragments for intercultural, virtual teaching, training and coaching.

During each Film Festival we screen films matching the congress theme and tracks.

This year the Film Festival is organized around the 4 tracks, each screening two films:

Each film is followed by a Q&A with filmmakers, discussions with the audience, panel discussions, debate with experts, politicians, journalists or representatives from stakeholder organizations. The FF committee hopes that the films will fascinate, stimulate and inspire!

Getting to the venue and registration

Congress venue:

The KU Leuven (Katholieke Universiteit Leuven) has many buildings in and around Leuven. The congress venue is at Campus Gasthuisberg (GHB) at the west side of Leuven.

KU Leuven | Building ON2 (Onderwijs & Navorsing 2)
Herestraat 49
3000 Leuven, Belgium
Building number: 402-18

Access Guide to KU Leuven | ON2: <https://www.kuleuven.be/kulag/en/gebouw/402-18>

From Brussels airport to Leuven: You can take a direct train to Leuven, which takes approx. 15 minutes. From the Leuven train station you can then reach any hotel in the centre by foot. Additionally, taxis and buses are available if needed.

By bus: The Campus Gasthuisberg is located 4 km from Leuven train station. Buses leave from the train station to campus about every ten minutes. Bus 3 stops right next to the building ‘Onderwijs en Navorsing 2 (ON2)’. Make sure to remain seated until you reach the very last stop called ‘Leuven Gasthuisberg Campus’. (See for this information at how to reach the Faculty of Medicine located at ON2: <https://med.kuleuven.be/eng/general/FindUs>)

A bus pass can be purchased at the train station or at kiosks in Leuven city centre, not in the bus. Information can be found online also here: <https://www.visitleuven.be/en/bus-0>

By taxi: Taxis can be found in front of the train station. Additionally, taxi information can be found online here: <http://www.taxileuven.net>

You can enter KU Leuven through Hall 2 (close to terminus bus top 3).

Please note that Thursday, the 30th of May, is a bank holiday in Belgium, public transportation will be available less frequent than on normal weekdays, shops will be closed, restaurants remain open normally.

Registration:

The registration desk is located in Hall1, ON1. Allocated times for the registration are:

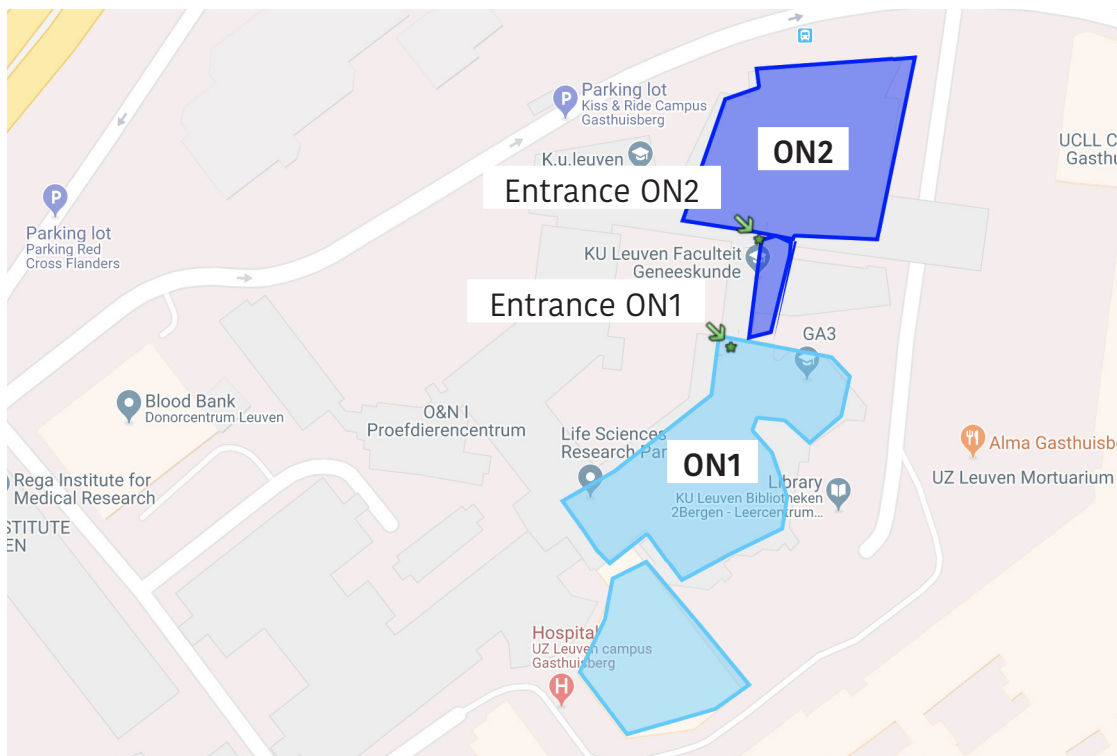
Thursday, 30th of May	8:00 - 17:00
Friday, 31st of May	8:30 - 17:00
Saturday, 27th of May	8:30 - 11:00

Hall 1 is also the location for:

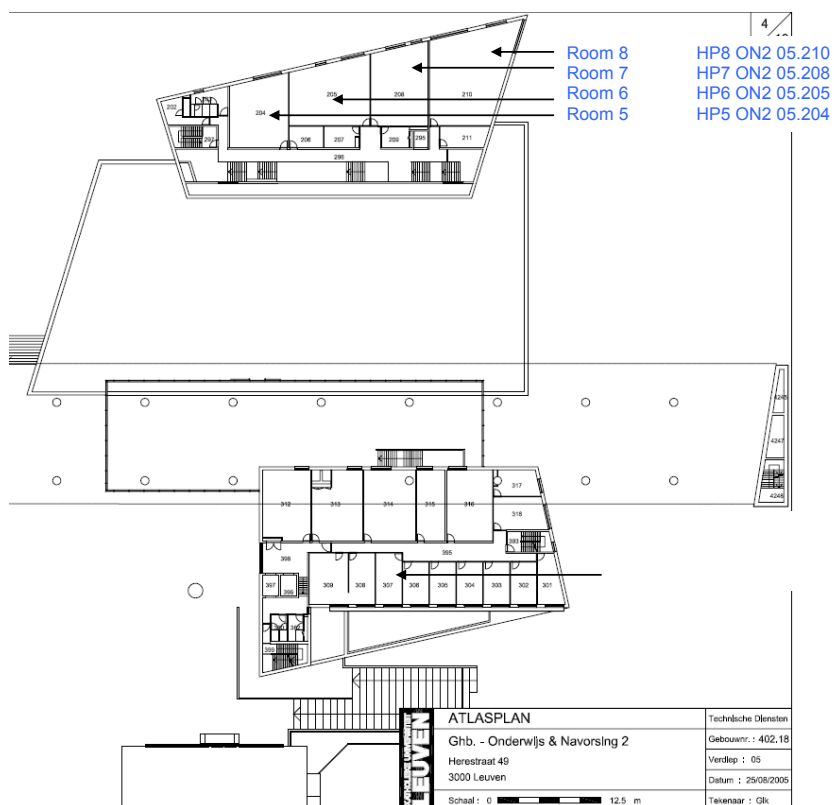
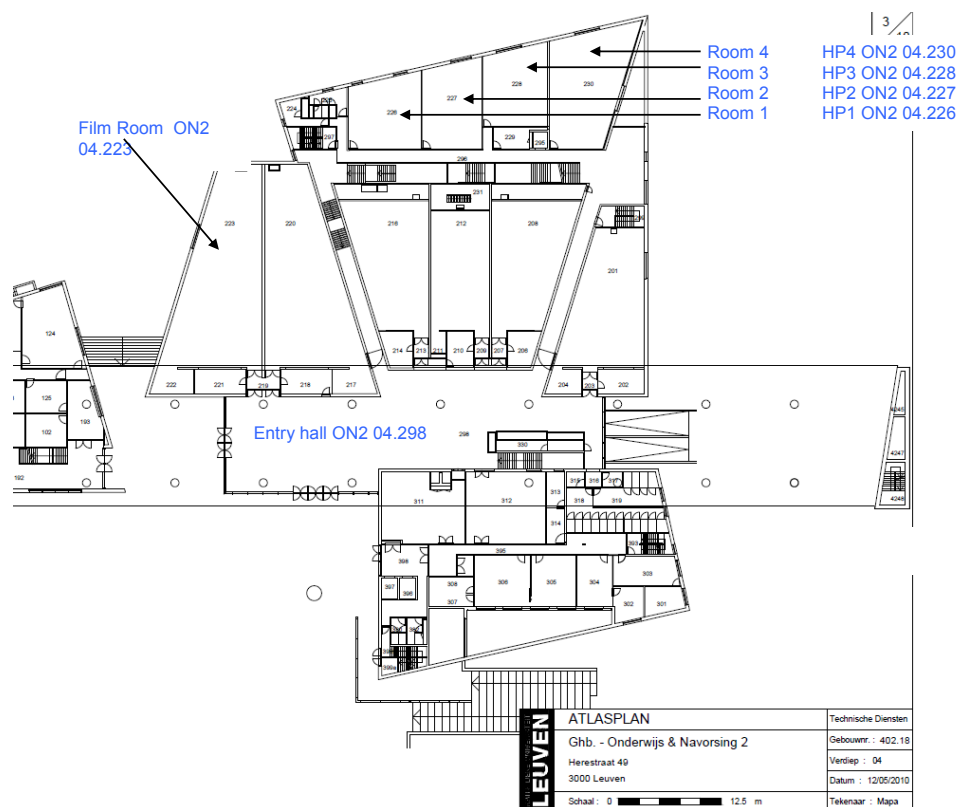
- exhibitors,
- poster sessions,
- coffee breaks, and
- lunch breaks.

“Student poster sessions” take place in Hall 2.

Map of congress venue



Floor plan information



Access Guide to KU Leuven | ON2: <https://www.kuleuven.be/kulag/en/gebouw/402-18>

Please note that ON1 is in another building, guidance is provided by the Congress Assistants.

Film Festival

Welcome to the 7th SIETAR Europa Film Festival “Films create Awareness”!

The SIETAR Europa Film Festival is proud to be part of the SIETAR Europa Congresses since 2006 and continues to screen selected documentaries as part of its major congresses. The Film Festival wants to screen documentaries matching the congress theme and tracks, with every track we are looking for two documentaries.

The added value of documentaries is that they reach people in a different way, films have an emotional appeal. What cannot be accomplished through spoken and written texts is often achieved through the visual elements characteristic of the film screen. We aim to screen documentaries that incite compassion, reflection, discussion and action. Documentaries can be very useful as teaching and learning tools in education. Myriad social media and virtual communities create opportunities for discussing and sharing views. During this 2019 congress, SIETAR, again, offers opportunities on how to use films or film fragments for intercultural, virtual teaching, training and coaching.

Overview:

Thursday, 30th of May 2019

Congress Track 1 | Business & Organizational Challenges

10.00 - 11.30	Brown Eyes Blue Eyes by Seydà Buurman-Kutsal (60 min*)
12.00 - 13.30	Born in the USSR, 28 Up by Sergei Miroshnichenko (60 min*)

Congress Track 2 | Socio-political Concerns

14.30 - 16.00	Our man in Tehran by Roel van Broekhoven (45 min*)
16.30 - 18.00	For the Sin of the Fathers by Rudy Vranckx (45 min*)

Friday, 31st of May 2019

Congress Track 3 | Migration

10.00 - 11.30	Nice People by Karin af Klintberg & Anders Helgersen (58 min*)
12.00 - 13.30	Bad Hombres by Stef Biemans (52 min*)

Congress Track 4 | Education and Intercultural Professions

14.30 - 16.00	Cornered in Molenbeek by Sahim Omar Kalifa (54 min*)
16.30 - 18.00	So help me God by Jean Libon & Yves Hinant (93 min)

Info: Films will be screened on request on Saturday, 1st of June 2019.

*Each documentary screened is followed by an interactive programme that may consist of Q&A's with film makers, discussions with the audience, panel discussions, and/or debates with experts, politicians, journalists or representatives from stakeholder organizations where intercultural themes are clearly embedded.

Brown Eyes Blue Eyes, The Anatomy of Prejudice

Brown Eyes Blue Eyes is an exercise in discrimination, originally developed by Jane Elliott, a US American teacher from Iowa in 1968. Seydà Buurman-Kutsal who is educated and certified by Jane Elliott herself and has successfully educated people from different backgrounds, different countries and different professional settings in business, schools and universities, GO and NGO's.

This documentary shows what happens during the workshop and Seydà Buurman-Kutsal is here to reveal the systems that are involved. You will experience the mechanisms and be shown how to open up a learning dialogue with leaders in business.

The goals are understanding perspectives of influence and power in the organisational and group systems in order to reflect and open a dialogue based on these reflections. Therefore participation is useful for those who are responsible for and are interested in creating and maintaining an environment in which diversity is valued.

In the microcosmos that the exercise creates, participants will have the opportunity to broaden their understanding of the systematic nature of power and oppression, and its impact on our relationship with each other and with ourselves. The perspective of changemakers within the intercultural field will be questioned and emotionally felt.

Participation in this workshop can lead to stressful experiences. Experiences that minorities can experience in everyday situations.

For one day brown eyed people have the power over blue eyed people.

Please note: number of max. participants: 30



Brown Eyes Blue Eyes
by
Seydà Buurman-Kutsal

 30th of May
10:00 - 11:30

after the screening:
debriefing and group
discussion with Seydà
Buurman-Kutsal,
moderated by
Anke Lindemann

Born in the USSR, 28 Up

"I will always be Russian," says 21-year-old Andrei, who now lives in the United States. Like all the other subjects of this documentary series, he was born in the Soviet Union. Director Sergei Miroshnichenko made 7 Up in the USSR in 1990 and followed it up seven years later with Born in the USSR: 14 Up, for which he won an Emmy Award.

In this cultural extravaganza, 7 Up conducts a fascinating insight into a group of seven-year-olds and their very different lives within the former USSR. A rare insight into the regions, and cultural and racial differences they experience, with a simplicity and honesty only a child could demonstrate. With the 7 Up team documenting their lives every seven years, it's sure to be a unique viewing experience.



Born in the USSR, 28 Up
by Sergei
Miroshnichenko

 30th of May
12:00 - 13.30

Their stories provide an insight into the break-up of the former Soviet Union as well as a reflection of what life has become without Communism. Since filming, some of the youngsters have left the former USSR to go to Israel or the United States, some have stayed in their family home, but all have had their lives changed. Archival footage of them at the ages of seven and 14, 21 and at 28, shows life in a society that was once shut off from the world.

after the screening:

extensive discussion with
the audience moderated by
Anke Lindemann

Our Man in Tehran (Episode “No Backward Country”)

A revealing series on life inside Iran, with New York Times correspondent Thomas Erdbrink, who has been living in Iran for the past 17 years.

The series offers surprising encounters inside the closed society of Iran, as Erdbrink gets Iranians to reveal the intricacies of their private worlds and the challenges of living under theocratic leaders. In this two-part series, he takes viewers on a rare journey into a private Iran often at odds with its conservative clerics and leaders. Iranians share their stories, hopes and fears with him over the course of four years of filming. Our Man in Tehran was awarded Best Television (Nipkowschijf) by film & television critics in the Netherlands and broadcasted by PBS Frontline.

After four years of requests to the Ministry of Islamic Guidance and Culture, the same office that allows Thomas to work here as a correspondent, he received a special permit to film for five weeks a documentary series with the Dutch director Roel van Broekhoven for the VPRO network in the Netherlands. The reaction to the series in the Netherlands, a small, liberal European country whose citizens enjoy looking beyond its borders, was overwhelmingly positive.

Iranians are used to foreign media portraying their country as sinister. “Why doesn’t the West understand how nice we are?” An Iranian official asked Thomas “If only they see our beauties they will love Iran.”

Iran has some very impressive sights, but for our man in Teheran the real attraction is its people. You will meet some of them in this series as we examine together complicated issues that illustrate how Iran is slowly changing.

This video series was produced with a team from VPRO in the Netherlands, where it ran on Dutch television.



Our Man in Tehran
by Roel van
Broekhoven



30th of May
14:30 - 16.00

after the screening:

Q&A with director Roel van
Broekhoven and extended
discussion with the audi-
ence, moderated by Helga
Schepers

For the Sin of the Fathers

Do children have to pay for the sins of their fathers and sometimes also their mothers?

In every war there are perpetrators and victims, and also innocent people. In the past years, a whole generation of jihad fighters has left for Syria and Iraq. Many have been killed during the fighting, some have gone into hiding, the others will and have to be tried. Their fate seems clear. But what happens to their children?

In the three-part series 'For the Sins of the Fathers', Rudi Vranckx follows Belgian parents of jihadists in their months-long struggle for their grandchildren in the fallen caliphate. He travels past Kurdish prison camps in Syria and through an orphanage in Baghdad to the border area between Syria and Turkey.

The result is a series of human stories at the intersection of journalism and instant history.

This documentary shows how important open dialogues are, with family members but also the government and official units.

Episode 1: While the caliphate is faltering, the news trickles through to Belgium. The grandparents here live in uncertainty: have their grandchildren died in the war? Or are they still alive? And if so where? Via WhatsApp and Facebook they get messages that makes one family fall into despair and raising hope elsewhere. Some have managed to escape from the ranks from IS. The grandparents decide to unite, hoping to be stronger together in their demand to do something for the grandchildren. But to whom can they put their questions? Meanwhile, thousands miles away, Rudi Vranckx wanders through the debris of Mosul, the clothes pressed against his mouth. He sees many dead IS fighters and the orphans of IS.



For the Sin of the Fathers
by Rudy Vranckx



30th of May
16:30 - 18.00

after the screening:

interview and extensive discussion with the audience with director Rudi Vranckx, moderated by Helga Schepers

Nice People

What do you do when 3000 Somalis run over your small town in the backlands of Sweden, and McDonalds starts being called 'Little Mogadishu'? Local journalist and jack of many trades Patrik Andersson has an idea: let sport unite the people. And so guys who have never known temperatures below 20 degrees become the national team for Bandy ice hockey of Somalia. Count on having some fun: they do for sure!

The teams' players don't live in Somalia any longer. They have immigrated to a small town in Sweden. None of the players have ever been on ice. The championship in Siberia starts in 6 months. Someone has clearly been thinking way outside the box.



Nice People
by Karin af Klintberg & Anders Helgerson



31st of May
10:00 - 11.30

Bravely doing something that hasn't been done before: almost the real story of 'Cool Runnings': We will cry and we will laugh as we follow the team on their way to Siberia and (spoiler alert) when they score their first goal.

With help of two filmmakers Filip and Fredrik we follow the intense, sometimes heartbreaking, sometimes very comical struggle to get the team ready for the championship. Integration is tough. The little town of Borlänge has suffered a few industrial blows and unemployment is high. Support for the National Swedish Party (Sverigedemokraterna) is high.

When Patrik spends an evening at the pub with some friends talking about what can be done, they conclude that the locals love their football and they love their Bandy. Why not use sport as a bridge to get people closer to each other? Why not start the Somali national team in Bandy in Borlänge?

The film is about a group of young men who have fled the war in Somalia, ended up in Sweden and are determined to make it all the way to Siberia. The road there will be bumpy, but knowing that they will be standing on the ice, singing along to their national anthem, playing for their country, gives them the strength to carry on. A story on racism and fear and on overcoming them sometimes with a smile, an extra punch and a lot of training.

A very useful documentary to understand the different causes of Human Mobility. A compassionate and chilling documentary.

after the screening:

Skype interview with the director Karin af Klintberg and discussion with the audience, moderated by Papa Balla Ndong

Bad Hombres

The documentary investigates the most heavily used migration route on Earth. Dutch journalist Stef Biemans travels between Guatemala and the US during the first months of the Trump Administration, to see what the so called 'bad hombres' hope to find in the USA.

Who are the people Donald Trump wants to keep out of America by building a wall?

"Biemans stays calm at all times and defers to his subjects. The result is rich and integral film sometimes moving and always captivating."

A very useful documentary to understand the different causes of Human Mobility. A compassionate and chilling documentary.



31st of May
12:00 - 13.30

after the screening:
discussion moderated
by Papa Balla Ndong

Cornered in Molenbeek

Coiffure Zaïdi is a barber shop in the heart of Molenbeek, Brussels. The salon is run by Hassan Elouakili and Redouane Aitoumghar, two Belgians of Moroccan origin. The clientele of Coiffure Zaïdi consists merely of local muslims. Often they enter to have a shave, a haircut or just a chat. Cornered in Molenbeek follows the in and outs of the everyday life in this sleepy corner of Brussels, a place with relatively little importance for the outside world.

The shop closes for a day and then, in an instant, everything changes.

News breaks of a terrorist attack on Paris. It's November 13, 2015 and when the dust settles, 130 people are dead and 413 more are injured. The investigation quickly determines that the attackers are from Molenbeek, Brussels, the very neighbourhood where Coiffure Zaïdi is located. Cornered in Moolenbeek is a documentary from Berlin award winning director Sahim Omar Kalifa.

Official selection Hot Dogs 2018.



Cornered in Molenbeek
by Sahim Omar Kalifa



31st of May
14:30 - 16.00

after the screening:

Q&A with the director
Sahim Omar Kalifa & discussion with the audience,
moderated by Nouredinne Erradi

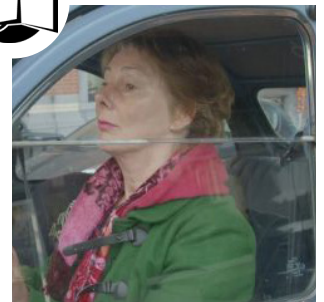
So help me God

An observational film about everyday activities of Brussels judge Anne Gruwez, a striking personality with an unorthodox way of working.

Fly-on-the-wall portrait of colourful Brussels examining magistrate Anne Gruwez. While she masterfully grills a steady procession of small and large criminals, her unfiltered opinions and disarming humour accompany this raw insight into the Belgian justice system. The cold case investigation into the murder of two prostitutes gives the film its backbone.

'The examining magistrate is the most important person in the country,' Anne Gruwez quotes Napoleon. When you see her driving her little old Deux Chevaux through Brussels, a grand general may not be your first association. But she sure has the confidence for it.

'That's fantastic!' she yells when a deposition of a prostitute turns into an in-depth conversation about the preferences of men who hire S&M mistresses. But when most defendants sit down across Gruwez in her small office, they better listen up. She warns a recidivist whom she is willing to give one more chance: 'If you betray me, I swear the wrath of Allah will be nothing compared to mine.' She listens in silence, however, when taking down the harrowing statement of a mother who killed her 8-year-old son after thinking he was a child of the devil. With each scene it becomes clearer that behind Gruwez' gallows humour and bravado, there is a very sharp mind, a genuine hunger for truth and a deep humanity. And she likes cake, too.



So help me God
by Sahim Omar Kalifa



31st of May
16:30 - 18.00

after the screening:

n/a

Keynotes & facilitated discussions

Keynote: People are the solution, not the problem

Leuven is an open and connected city with many opportunities and where people have possibilities to get ahead. As mayor, I see it as my endeavour to nourish that openness and to create more opportunities to bring people together.

I am a mayor for everyone, no exceptions. Leuven must grow further into a green empowering city where we embrace diversity as a force of positive change. In Leuven we care for each other, no matter what background, in openness and solidarity.

People are the solution, not the problem. I believe in a city where you work together for the future, with everyone who feels involved. Time and time again I see that this works. We have to use each talent, from every background, in our city to come up with smart solutions.

A society that gives room to dialogue and meeting and that cherishes openness and empathy between the various communities and cultures is stronger and more futureproof. The opposite – a society that thrives on polarisation, on division, even on hate – is no option, if we want a prosperous future.

These times demand leaders that connect, not divide. Leaders that can, in a firm fashion, bring everyone together and get them to cooperate to make society better. That's only possible if we consciously choose for openness and connectivity, with attention for everyone, away from polarisation, division and hate.

Mohamed Ridouani is the mayor in the city of Leuven and was previously responsible for Education, Economy and Urban Development. He was elected Mayor in October 2018. He stands for positive change and aims to turn Leuven into one of the most caring, green and prosperous cities in Europe, in cooperation with the citizens.



Mohamed Ridouani
Mayor | City of Leuven



29th of May

Keynote: Inclusion & Diversity Challenges, Insights from Solvay

Since 2013, Brigitte has worked as Global Head of Change Engagement, Diversity & Inclusion in close collaboration with the leadership team by guiding the company culture challenges and actions. Within a large organization such as Solvay, Brigitte presents the challenges of implementing cultural changes at a group level. Likewise, through a D&I journey, she provides and highlights the key drivers needed to be successful within such implementation.

She shapes the global approach, initiates actions throughout the group, oversees local programs, guides the Human Resources team and other key stakeholders in various group entities. Brigitte seeks to highlight the role of Solvay as a responsible organization, through practices that reflect inclusion & diversity culture, looking in the same way, the business imperative for having mixed teams.

Brigitte Laurent is Senior Vice president and member of the HR Leadership team of Solvay Group. She has taken in 2013 the role of Global Head of Change Management | Engagement | Diversity & Inclusion, providing leadership guidance on the Company culture challenges and actions.



Brigitte Laurent
Senior Vice President |
Solvay Group



30th of May

Keynote: Dialogue and Silence as Cornerstones of Inclusive Education

We consider dialogue as a key factor to promoting inclusive learning spaces within education. Yet dialogue is not always the pleasant or informative interaction we hope for it to be. From speaking our minds, to raising our voices, claiming space can often have non-productive or even destructive consequences. And what about the role of silence? What is the power of lowering one's voice?

Aminata Cairo will explore with the audience what it takes to use dialogue for transformation, rather than the mere exchange of information. She will explore the ongoing work required to connect with the story of other and create new learning spaces. When you truly connect with the story of the other you are transformed.

Aminata Cairo was born and raised in the Netherlands, but has built up her entire academic career in the United States. She holds a bachelor in physical education and psychology, a master in clinical psychology and a master in medical anthropology. In this last field she completed her PhD. She has dedicated her scientific work to social engagement and gives a voice to people who have no voice, are overlooked or are marginalized in some other way. In this process she also involves her students.



Aminata Cairo
Lector Inclusive
Education |
The Hague UAS



30th of May

Keynote: What makes people happy and unhappy in different cultures and life circumstances

Foreign news journalist Jan De Deken wrote in-depth articles from more than thirty countries for the main quality news magazines in Belgium and The Netherlands.

In his keynote speech De Deken deconstructs international happiness rankings and academic claims about the universality of happiness. Are Sub-Saharan Africans really 'poor but happy', as some claim? What's the importance of work and money for wellbeing in different cultures? Is Singapore really the unhappiest country in the world? What is the East Asian Happiness Gap? And why do the most solid happiness research methods turn out to be useless in Japan?

Jan De Deken earned a master's degree in International Relations at Ghent University and a bachelor's degree in Journalism at Artevelde University College. In 2013 De Deken started a worldwide journey researching what makes people happy and unhappy in different cultures and life circumstances. In 2019 De Deken will be launching The Polar Project, a crossmedial and multimedial investigative news website on the impact of climate change on local communities worldwide.



Jan De Deken
Investigative reporter |
Author | Documentary
filmmaker



31st of May

Keynote: Are young people ready to navigate an interconnected world? Global competence and future of learning

Twenty-first century students live in an interconnected, diverse and rapidly changing world. Emerging economic, digital, cultural, demographic and environmental forces are shaping young people's lives around the planet, and increasing their intercultural encounters on a daily basis. Learning of global competence is vital for young people to thrive in this rapidly changing and globally connected world. Students could also be active agents to shape future societies by developing global competence.

Drawing on the projects of the OECD Future of Education and skills, and PISA global competence assessment, I will explain the key concept of global competence and other important area of learning for the future of education. I'll also initiate reflection how the learning of global competence could be designed and assessed in school education.

Yuri Belfali supports the Directorate for Education and Skills in providing strategic direction to the work on knowledge generation and its policy implication concerning skills development in early childhood education, care and school systems. Before joining the OECD, she worked for UNICEF as Chief of the Education Section in Morocco and the World Bank in the field of human development between 2002 and 2012.



Yuri Belfali
Head of the Early
Childhood and Schools
Division | OECD



31st of May

Keynote: Interculturality and a future of hope

For the first time in history humanity is confronting global problems, at the very least partly caused by humans. It looks like we will not be able to survive in a high quality way if we do not answer the global challenges appropriately, that is in a spirit of respect and collaboration worldwide.

In the social sciences we have developed methodologies that will enable us to engage ourselves on that road: no polarisation, but a comparative, respectful and truly decolonized approach where listening and dialogical knowledge building of the essence. A straightforward three-steps path of research is illustrated with a concrete case.

The research of **Rik Pinxten** focuses on cognitive anthropology, especially space and native geometry (Navajo, USA and immigrants in EU) and epistemology of social sciences and religious studies. He is also an activist with essays on the culturally mixed society in the urbanised world, the role of child-centered education in a mixed society and the development of a decolonized mentality in order to successfully deal with the global problems of the 21st century.



Rik Pinxten
Professor & Researcher |
Ghent University



1st of June

Keynote: Using dialogue in building social cohesion in times of crisis

How do we manage to still talk with one another in times of antagonism, hate, anger, and polarization?

This presentation draws from lessons learned during the 2015/16 “refugee crisis” in Germany, where rising right-wing populist movements of “angry citizens” clashed with a liberal and enthusiastic “welcoming culture”. Caught in the middle were countless local administrators and mayors, both in small villages and urban communities. At the grass-roots level they are now tasked with fixing our society. So how do we deal with such conflict in a constructive way?

In my talk I discuss how dialogue formats work in different stages of a crisis and why traditional participation methods for citizens often fail. Furthermore, I will give insights into best-practice models for moderating those dialogues and what guidelines we should give to local communities on how to use dialogue in connecting citizens.

Cathleen Bochmann studied political science, communication science and philosophy in Germany, the USA and Pakistan. In 2009 she started working at the political science department at TU Dresden, Germany. She earned her PhD in comparative politics on the topic of political stability. Later she became the senior project manager of “Krisen-Dialog-Zukunft” (transl. “crisis-dialogue-future”) an interdisciplinary research project funded by the German Federal Ministry of Education and Research, which incorporates academic and practice partners.



Cathleen Bochmann
Senior project manager |
TU Dresden



1st of June | Time

Programme

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The programme has been updated last on the 27th of May 2019.

Thursday,

30th of May 2019

Special Event

90-minute Workshop

Facilitated Paper Discussion

Film Festival

Panel Discussion

Ted Style Talks

	Film Festival	Track 1 Room 1	Track 2 Room 2	Track 3 Room 3	
9:00 - 9:50	Keynotes: Brigitte Laurent - Diversity and Inclusion in a Global Organisation Aminata Cairo - Dialogue and Silence as Cornerstones of Inclusive Education				
10:00 - 11:30	Congress Track 1 Business & Organizational Challenges Seydà Buurman-Kutsal Film: Brown Eyes Blue Eyes (60 min) after the screening: debriefing and group discussion with Seydà Buurman-Kutsal, moderated by Anke Lindemann	217 Shannon Murphy Robinson The Brain, Bias and Behavior: Managing Unconscious Bias	115 Richard Harris Rethinking Cultural Relativity: The Multicultural Vision and its Problems	318 Patricia Malidor Coleman, Yuko Deneuville What are you? You sound French but you don't look it!	
11:30 - 12:00	coffee break	coffee break	coffee break	coffee break	
12:00 - 13:30	Congress Track 1 Business & Organizational Challenges Sergei Miroshnichenko Film: Born in the USSR, 28 Up (60 min) after the screening: extensive discussion with the audience moderated by Anke Lindemann	162 Valli Murphy & Brett Parry Animated conversation clips	130 Seydà Buurman-Kutsal Brown Eyes Blue Eyes - The anatomy of prejudice	226 Monika Franciska de Waal, Bjørn Ekelund, Grant Douglas, Natalie Lutz Dealing with differences: Trialogue effects	
13:30 - 14:30	lunch	lunch	lunch	lunch	
14:30 - 16:00	Congress Track 2 Socio-political Concerns Roel van Broekhoven Film: Our man in Tehran (45 min) after the screening: Q&A with director Roel van Broekhoven and extended discussion with the audience, moderated by Helga Schepers	219 Tammie Harvey Prosci's ADKAR Change Management Model: Adding a New Disciplinary Tool to Further Diversify our Practitioner Tool Boxes	309 Christoph Bader Brexit, Trump & Co - The influence of the collective memory on recent political and social developments and how to respond to this	116 Kelli McLoud-Schingen Storylistening: An Equalizer in the Age of Polarisation	
16:00 - 16:30	coffee break	coffee break	coffee break	coffee break	
16:30 - 18:00	Congress Track 2 Socio-political Concerns Rudy Vranckx Film: For the sin of the fathers (45 min) after the screening: interview and extensive discussion with the audience with director Rudy Vranckx, moderated by Helga Schepers	312 Christine Maria Wirths & Lies Wouters Digital Leadership Development – how does it make sense?	100 Anne Kathryn Randerson Teaching about global cultural differences through metaphors: Building bridges in a changing world	324 Raya Isara Nunez Mahdi, Carlos Nunez, Charlie Obihara, Dorian Maarse & Edwin Hagenbeek Intercultural Competence for Health Care Professionals	

Additional information: 18.15 - 20.00 **General Assembly** (Plenary session room)

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	120 Patrick LeMont Schmidt Integration yes... but not in my neighborhood! 296 Aline Craide The May 17th in Farsund (Norway): is it an intercultural celebration? 280 Svetlana Buko Role of business leader's competencies in shaping successful intercultural entrepreneurial strategies on the Italian-Slovenian border.	170 Joanna Sell How to facilitate an intercultural workshop with storytelling?	195 Yvonne van der Pol, Eva van Ooijen & Teuni Looij Ethics, Culture and You 145 Bastian Küntzel The Learner's Journey 109 Michelle Cummings-Koether The challenge of setting academic standards in the fluid environment of intercultural trainings	200 Christoph Barmeyer, Sina Großkopf Social Science Paradigms in Cross-Cultural Management: From Exclusion to Inclusion 168 Anne Kari Bjørge, Sunniva Whittaker & Sanda Tomescu Baciu International posture and the motivation for learning minor languages in an EU context 132 Siao-cing Guo & Eriko Katsumata Engaging Students in Cross-cultural Communication through a Tele-Collaboration Project	262 Joelle Hietbrink, Iris Van Werven & Grada Okken Which competencies does the international/intercultural context of the fields of International Business and Education require from graduates in these fields?
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	304 Patricia Sue Campbell Comolet & Sibylle Ganz-Koehlin Exploring Best Practices in Migrant Integration	129 Pritima Chainani-Barta Internationalising Education - Promoting intercultural competence in teaching 329 Gunilla de Graef Stadsklap, a low threshold intervention to initiate depolarization and stimulate intercultural skills connecting students and migrants. 286 Eithne Knappitsch & Svetlana Buko Building new cross-border competencies in the intercultural professions: case study of the practical tri-border 24 hour field trip.	250 Monique Kroese Symbols instead of words: reducing language barriers in intercultural training	282 David Gunther Fuchs & Barbara Covarrubias Venegas Cultural Intelligence (CQ) – An evaluation of it and relevant antecedents of students at Austrian universities 192 Carla Cabrera Cuadrado The influence of an intercultural background when applying for a job in an MNC in Europe 303 Katerina Pouliasi & Michael Bender Cross-Cultural Project Management: Cultural bias after 3 years of daily remote communication?	173 Laurence Romani Beyond imperialism: a new agenda for cross-cultural training 319 Thomas Greenway, Keelan, Meade, Daria Hernandez-Ibar, Jeremy Dawson, Sam Farley & Nick Jefferson Investigating peer review in multicultural student teams 203 Darren Chong The 9th of May: An Electoral Tsunami that Gave Birth to the new Malaysia
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Friday,

31st of May 2019

Special Event

90-minute Workshop

Facilitated Paper Discussion

Film Festival

Panel Discussion

Ted Style Talks

	Film Festival	Track 1 Room 1	Track 2 Room 2	Track 3 Room 3	
9:00 - 9:50	Keynotes: Jan De Deken - What makes people happy and unhappy in different cultures and life circumstances Yuri Belfali - Are young people ready to navigate an interconnected world?				
10:00 - 11:30	Track 3 Migration Karin af Klintberg & Anders Helgersen Film: Nice people (58 min) after the screening: Skype interview with the director Karin af Klintberg and discussion with the audience, moderated by Papa Balla Ndong	164 Matthew Hill Mindful Communication for Full Inclusion and All - Out Collaboration – Getting the Whole job done by the WHOLE Team. - A Train the Trainer Workshop on Collaboration with Matthew Hill	223 Manon de Courten, Olga Kovbasyuk, Maria Todosiychuk, Yvonne van der Pol Bringing lessons and questions from the 2018 Russia - Europe event to a higher level	302 Joseph Kearns & Inge Baaijens-Heetvelt Best of both worlds: cultural factors in the employability of African migrants in Europe	
11:30 - 12:00	coffee break	coffee break	coffee break	coffee break	
12:00 - 13:30	Track 3 Migration Stef Biemans Film: Bad hombres (52 min) after the screening: discussion moderated by Papa Balla Ndong	211 Katherine N. Yngve & Sandra R. Rathod Using creativity training to help youth from differing backgrounds develop entrepreneurial and collaborative leadership skills.	238 Jackie van der Kroft Polarisation: understanding the dynamics	264 Tatyana Fortelmeyster Refugee Cultural Adjustment: How does "happily ever after" look like?	
13:30 - 14:30	lunch	lunch	lunch	lunch	
14:30 - 16:00	Congress Track 4 Education and Intercultural Professions Sahim Omar Kalifa Film: Cornered in Molenbeek (54 min) after the screening: Q&A with the director Sahim Omar Kalifa and discussion with the audience, moderated by Nouredinne Erradi	310 Adrian Pilbeam What can I achieve in 30 minutes? 127 Marcelo Baudino Is viable a meritocracy free of biases and privileges? 225 Sue Shinomiya Oneness in a Complex, Diverse and Polarized World	157 George Simons & Teresa Mroczek Acculturation through Gamification	278 Livingstone Thompson & Adil Qureshi Why do trainers seem uncomfortable with the "R" Word?: Race and Racism in Intercultural Training	
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16:30 - 18:00	Congress Track 4 Education and Intercultural Professions Jean Libon & Yves Hinant Film: So help me God (93 min)	184 Emma Alexandra Dodwell-Groves Who Are Our Future Global Leaders When the Only Constant is Change?	183 Jimena Andino Dorato & Catherine Roignan Finding Peace in Annoyance. A Few Lessons from Living in France	121 Patricia Stephanie Louisa Huion, Ross Wade, Martine Prins, Mo Obadina, Ahmet Sayer & Nicoletta Bonansea Mind the Gap: on Reaching out to Refugees through Entrepreneurship Training	

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Saturday,

1st of June 2019

Special Event

90-minute Workshop

Facilitated Paper Discussion

Panel Discussion

Poster session

Ted Style Talks

	Track 1 Room 1	Track 2 Room 2	Track 3 Room 3	Track 4 Room 4	
9:00 - 9:50	Keynotes: Dr. Rik Pinxten - Interculturality and a future of hope Dr. Cathleen Bochmann - Using dialogue in building social cohesion in times of crisis				
10:00 - 11:30	215 Shannon Murphy Robinson S.A.V.E. Difficult Conversations from the Defensive Brain	221 Sue Shinomiya Building our Future of Hope (and long life) with the Japanese Tool of Ikigai	305 Adel Al Baghdadi, Razan Damalaki Inclusion of all is a value for all 274 Carmen White Janak & Timothy Janak Brown Sugar/White Chocolate: The Historical, Legal, & Socio Complexities within Intimate Interracial Relationships 160 Fiona Citkin Lessons from Successful Migrants: How Women Can Make It in America	228 Steven L. Crawford & Ronan G. Browne The Tales Channel: Empowering students to explore a diverse world	
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13:30 - 14:30	lunch	lunch	lunch	lunch	
14:30 - 16:00	182 Brigitte Opel, Divya Susan Varkey Truth, Trust and Empathy in a cultural context	268 Richard Lewis & Marit Imeland Gjesme Wise Voices around the Campfire. Meet Cross-Cultural Mentors!	SIG Migration Working Session	111 Brett Parry & Anna Xia Aligning The Right Assessments: Identifying and Leveraging Client Nuances For 1st Class Training Outcomes	
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Film Festival info: Films will be screened on request also on Saturday.

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	128 Pia Moberg Meeting Sense with the Chadberg Model — a new tool to align expectations in meetings and processes	199 Katrin Wulf, Stefanie Krügl, Julia I. Moritz & Daria Knauer Rethinking Leadership Development	Track 2 294 Christina Roettgers & Ulrike Weber Women building bridges in the "Cold-War-II-Era" 263 Susan C. Holm Looking in the Rear-view Mirror: Taking another look at broad cultural identity 301 Marina Dzhashi How to be culturally agile communicating internationally?
	coffee break	coffee break	coffee break
	165 Caroline Steyaert The Global Competence Certificate: a new blended learning tool for professionals working in a globalized world or/and highly divers communities	TBC	TBC

Saturday, 1st of June 2019 - Poster sessions

Poster session - Practitioner Track:

Miki Yamashita

The Human Library as an Effective Educational Method for Bridging the Gap Between “You and Me” and Enhancing Generic Skills

Shizu Koyanagi

Understanding Intercultural Communication: Theoretical Insights from Cognitive Behavioural Therapy (CBT)

Renate Link

Using Art as a Catalyst for Intercultural Understanding & Learning

Parry, Brett & Xia, Anna

Inviting Clients To The Inclusion Table: Beginning the Conversation

Julia Halm

Integration into the labour market through role as “Culture Moderator”

Kate Plenter Vowles Sørensen

English as threat on campus: Nationalism or National identity?

Amy Casteel

Now That You Mention It: Resettled Migrant Adolescents Speak about Religion

Erik Hemming

Using Pictures in ICC Training

Poster session - Academic Track:

Ruta Sargautyte & Gintare Servaite

Does Taking a Neutral Form of Surname is Related to Identity Orientation in Lithuanian Women?

Sukyun Weaver & Darrée Hyun

Toward a Transformational Orientation for Art and Design Graduate Students

Pascale Schmidt Dubois, Inès Jourde & Alison McCheyne

Accommodating international students successfully

Natasha Azarian Ceccato

Cultural intelligence and study abroad: A case study of students not having prior host country language proficiency

Poster session - University of Burgundy:

Nereya Ellise Adhiambo Otieno

Listen to Your Food: Food as Artifact in Intercultural Communication

Keizo Suzuki

An Evaluation of “Cross-Cultural Competences” of Japanese Expatriates through their Critical Incident Experiences Overseas

Sara Micacchioni

The preservation of Talian in Southern Brazil: language and identity of its speech communities

Aigerim Daribayeva (presented by Aletta Bredewold)

Forms of national identity in the culture of the Soviet Union

Melissa Claire Barrera

Entering the ‘Inter’ through Resistance: A Case Study on the Indigenous Peoples’ Struggle in the Philippines

Maria-Emilia Adrian

Assessing the Role of the Media in International Students’ Portrayals of Climate Change

Stephan Bastiaan van de Ven

Applying liquid modernity to (inter)cultural training and coaching

Marilyn McKinlay

The Resourceful Adolescent: A Paradox or a Possibility? Leveraging intercultural experiences to enhance personal agency

Caroline Chettri

The Role of Education in the Denial of Cultural Citizenship

Tawakalitu Braimah

The Equality Principle: Feminism Today through the Magnifying Glass of Ghana’s Digital Media

Bernice Belinda Maune

Managing Diversity: a Case Study

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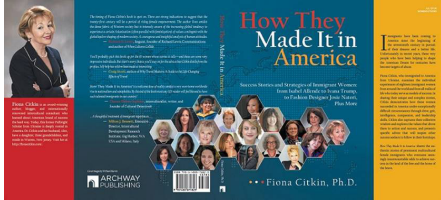
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Thank you

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Big thanks to the graphic designers of the congress logo: Suraj Bhattacharya, Debojyoti Roy, Avishek Sahoo, Biswajit Bhadra and Shreya Mallik.

Thank you also to KU Leuven, to the entire board of SIETAR Europa, to the team of submission reviewers, keynote speakers, the Municipality of Leuven and the Mayor of Leuven Mohamed Ridouani and many more who have made the SIETAR Europa congress in Leuven possible.

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